

ONCE YOU SEE HOW WE STACK UP, YOU'LL NEVER GO BACK TO PLYWOOD.

The evidence is in and the verdict is clear: AdvanTech® Flooring far exceeds plywood in the quality it provides. With more consistent strength, less thickness swell, less water absorption, and important environmental benefits, AdvanTech Flooring promises superior results. It's "flat out" better. Here are the "flat out" facts.

Consistent Strength

- Because it's engineered wood, AdvanTech Flooring has no knots, holes or soft spots. Plywood can't measure up to this standard.
- AdvanTech Flooring is specifically engineered for consistent strength, which is balanced throughout the entire panel. You can count on it for solid quality through and through.
- AdvanTech is certified to exceed the criteria for commodity OSB and plywood. This certification, which we call **VIP+ Performance**, ensures unequalled strength and consistency.

Less Water Absorption

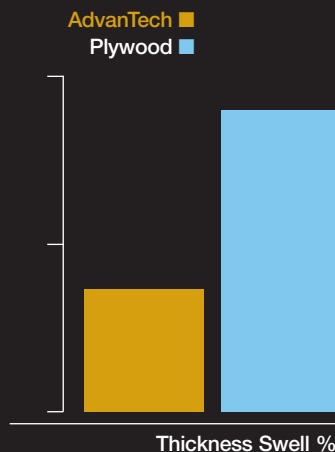
- With AdvanTech Flooring, there's no warping, cupping or delamination.
- With AdvanTech Flooring, there's no sanding due to moisture. Guaranteed.²

Environmental Benefits

- Using smaller, younger trees for less waste and faster availability, AdvanTech Flooring is an environmentally friendly alternative to plywood.
- Unlike the standard phenol-formaldehyde (PF) resin used in most commodity OSB and plywood, the primary resin used in AdvanTech contains no formaldehyde.
- In manufacturing AdvanTech Flooring, Huber Engineered Woods participates in the Sustainable Forestry Initiative™ (SFI) Program.

Test 1 Thickness Swell

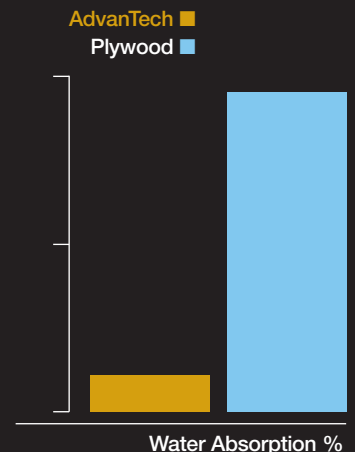
Plywood swells **60%** more than AdvanTech Flooring.*



Result
Less swelling = less rework.

Test 2 Water Absorption

Plywood absorbs **173%** more water than AdvanTech Flooring.*



Result
Less absorption = shorter drying time and faster construction.

Check out our Web site - huberwood.com for more information.

* Small population testing; results based on 24-hour soak. **1.** AdvanTech VIP+ Performance is a designation for HEW's structural-use panels that have Building Code recognized design values, ICC ES Evaluation Report ESR-1785. VIP+ Performance designation varies by thickness and mill. **2.** Limitations and restrictions apply. © 2007 AdvanTech is a registered trademark of Huber Engineered Woods LLC. Huber is a registered trademark of J.M. Huber Corporation.

Sales Office:
10925 David Taylor Drive
Suite 300
Charlotte, NC 28262

Telephone:
800.933.9220

HUB356-4/07

LEAVE PLYWOOD IN THE PAST WITH A REBATE UP TO **\$500** ON ADVANTECH FLOORING & SHEATHING!

**RETAIL SALESPEOPLE: RECEIVE A \$50 AMERICAN EXPRESS® GIFT CARD
FOR EACH FIRST-TIME-USE BUILDER!**



AdvanTech Builder Rebate:
Get a rebate of **\$5/panel** up to **\$500**.
Minimum 25 panels; limit 100 panels per builder/building
company. Prior plywood purchase required.

AdvanTech Retail Salesperson Incentive:
Get a \$50 American Express gift card for
each first-time-use builder/building company
you refer and sell AdvanTech product. Sales
must be to an end user. Sales to another reseller do not apply.

Eligible for purchases made between May 1, 2007 – June 30, 2007

HOW TO PARTICIPATE

1. Builders/building companies who currently use plywood and have not previously used AdvanTech Flooring or Sheathing must purchase AdvanTech Flooring or Sheathing between May 1, 2007 and June 30, 2007 for rebate eligibility.
2. Retail salesperson must sell AdvanTech Flooring or Sheathing to a builder/building company who has not previously purchased AdvanTech Flooring or Sheathing and is a prior plywood purchaser in 2006 or 2007.
3. Complete the registration form along with the builder. All builder and salesperson information must be completed to be eligible for rebate and incentive.
4. Attach an original bill of lading or invoice showing a prior plywood purchase made in 2006 or 2007. Plywood purchase documentation must predate the AdvanTech purchase documentation and must be issued to same purchaser as the AdvanTech Flooring or Sheathing. Documentation must evidence valid purchase and need not indicate price.
5. Attach the original bill of lading or invoice, which shows an AdvanTech Flooring or Sheathing purchase between May 1, 2007 and June 30, 2007 to the registration form. Total panels eligible for rebate per builder/building company can not exceed 100 panels. Minimum purchase of 25 panels required for participation in rebate program.
6. Documentation must include the builder name and must show type and quantity of AdvanTech products purchased.
7. Mail completed registration form, invoices and documentation to:
AdvanTech Trial Rebate, 1407 Airport Road, Suite 2736, Monroe, NC 28110.
8. All registration forms, invoices and documentation must be postmarked by JULY 13, 2007 and received by JULY 23, 2007 to be eligible for rebate.

SEE BACK FOR REGISTRATION FORM

Plywood to AdvanTech® Conversion Rebate Registration Form

BUILDER INFORMATION (To be completed by new AdvanTech Flooring and Sheathing customer)

Builder/building company must be a prior plywood user to be eligible.

Total # AdvanTech Flooring Panels: _____

Total # of AdvanTech Sheathing Panels: _____

(Invoices or bills of lading referencing AdvanTech Flooring or Sheathing and a prior plywood purchase must be attached - PICKUP TICKETS AND ORDER FORMS ARE NOT ACCEPTED)

Builder Name _____

Company Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____

E-mail _____

Send me E-mail updates on Huber products/services YES NO

What panel thickness do you prefer?

19/32" 23/32" 3/4" 7/8" 1" 1 1/8"

What on-center spacing do you most commonly use?

12" o.c. 16" o.c. 19.2" o.c. 24" o.c.

Business Focus: Residential Light Commercial Remodeling

Houses per Year: Under 20 21-100 101-300
 301-500 Over 500

Price Range: Under \$200,000 \$200,001-\$300,000
 \$300,001 - \$400,000 Over \$400,000

1) Would you be interested in an environmentally friendly ("Green") subflooring panel? Yes No

2) Do you plan to use AdvanTech Flooring or Sheathing again?
 Yes No

3) When selecting flooring and sheathing what is the most important product benefit to you? Installation Ease Price
 Moisture Resistance Warranty Strength

4) On a scale from 0-10, how likely would you be to recommend AdvanTech to a friend? (Circle; 0= not likely at all; 10= extremely likely)
0 1 2 3 4 5 6 7 8 9 10

5) How did you hear about AdvanTech Flooring or Sheathing?
 Retailer Magazine Ad Referral from another builder
 Online

Builder Signature _____

Date _____

SALESPERSON INFORMATION (To be completed by Sales Associate)

Incentive to be paid for each verified and completed customer rebate submitted with proper documentation. Builder/Building Company must be a prior plywood user to be eligible.

Salesperson Name _____ Salesperson #/Initials _____

Lumberyard Name _____

Mailing Address _____

City _____ State _____ ZIP _____ Phone _____

E-mail _____ Send me E-mail updates on Huber products/services YES NO

RULES AND REGULATIONS

Rebate is available to builders and building companies who have not used AdvanTech Flooring or Sheathing prior to May 1, 2007. This rebate is not available in Canada. Eligibility for rebates and sales incentives may be independently verified at Huber's sole discretion. Rebate cannot be combined with any other promotion. Offer is limited to one rebate per builder/building company. Huber will pay \$5 per panel for up to 100 panels of AdvanTech Flooring or Sheathing purchased between MAY 1, 2007 THROUGH JUNE 30, 2007 from a participating store. Registration form with supporting documentation of plywood and AdvanTech Flooring or Sheathing purchases must be complete and meet deadline to qualify for rebate. Rebate checks will be issued to eligible builders on or about August 6, 2007, based upon the verifiable information provided on the registration form. Checks will be issued to the building company, rather than to the employee purchaser, if applicable. Huber Engineered Woods is not responsible for failure to submit registration form according to rules or for lost, misdirected, mutilated, or postage due mail.

Salesperson incentives will only be paid to salespeople whose corporate office has agreed to participate in this promotion. Each salesperson is eligible for one \$50 American Express Gift Card per successful builder referral (maximum 5 cards per salesperson for a total of \$250). If the corporate office of any store chooses not to participate, employees are ineligible for the incentive offer. Sales personnel must have reached the age of majority in their state of residence prior to May 1, 2007 and must be legal residents of the United States. To receive an incentive, salespeople must be employed by a participating store on both JANUARY 1, 2007 THROUGH JUNE 30, 2007 and at time incentives are paid on or about AUGUST 31, 2007. Incentive checks will be mailed to salesperson at the address shown in the registration form. Huber is not responsible for lost, misdirected, mutilated, or postage due mail. Huber is not responsible for failure of salesperson to submit registration form according to rules.

Program sponsored by Huber Engineered Woods LLC, 10925 David Taylor Drive, Charlotte, NC 28262. © 2007 AdvanTech is a registered trademark of Huber Engineered Woods LLC. Huber is a registered trademark of J.M. Huber Corporation. AMERICAN EXPRESS® is a registered trademark of American Express Company.